



CIRCLE SQUARE Commons

LOGO USAGE

PMS & CMYK

LIGHT BROWN DARK BROWN
PANTONE 154C PANTONE 732C
31 | 68 | 100 | 23 41 | 78 | 96 | 58



PRINT & DIGITAL MINIMUM SIZES
1.32 INCHES & 17 PIXELS



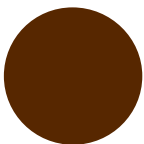
DARK BACKGROUND



CLEAR SPACE
CLEAR SPACE MINIMUMS, SHOWN
IN BLUE ABOVE, ARE BUILT INTO
LOGO FILES.

GRAPHIC ONLY
GRAPHIC CAN BE USED BY ITSELF
AS LONG AS MINIMUM SIZES ARE
MAINTAINED.

COLORS



BROWN
HEX: #4F2C1D
RGB: 79, 44, 29
PMS 4625



DARK ORANGE
HEX: #7D4016
RGB: 125, 64, 22
PMS 725



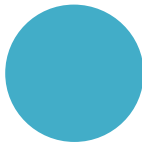
TAN
HEX: #F8B053
RGB: 248, 176, 83



TORQUOISE
HEX: #397E7E
RGB: 57, 126, 126



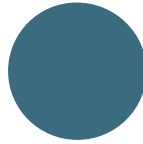
NAVY BLUE
HEX: #09264B
RGB: 9, 38, 75



LIGHT BLUE
HEX: #43ADC9
RGB: 67, 173, 201



ORANGE
HEX: #FF930A
RGB: 225, 147, 10



DARK TORQUOISE
HEX: #396B7E
RGB: 57, 107, 126

MAIN TYPOGRAPHY

Yeseva One
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

SECONDARY TYPOGRAPHY

Josefin Sans
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

TONE OF VOICE

Welcoming

Circle Square Commons is local with events and businesses that are open to the public and easily accessible by foot, bicycle, golf cart, or car.

Casual

Whether attending weekly live entertainment, weekly Farmers Market, or grabbing a bite to eat, come as you are; all are welcome.

Friendly

Circle Square Commons is a place where people meet up and socialize with friendly staff ready to help vendors and guests.

SOCIAL MEDIA

facebook.com/csctownsquare
instagram.com/cscommonsfl

HASHTAGS

#CircleSquareCommons
#CircleSquareCommonsFarmersMarket
#TenantTuesday
#OTOWFavorites
#Tunes
#TrucksAndTunes

BRAND VALUES

Convenient

Circle Square Commons is easily accessible by foot, bicycle, golf cart or car by On Top of the World and Stone Creek residents as well as surrounding communities.

Social

With live entertainment, a weekly Farmers Market, dining and other local businesses, Circle Square Commons is a place where people meet up and socialize.

Diversity

Circle Square Commons is committed to offering a range of consumer opportunities for the local community, from medical offices to entertainment options to food venues.

Community

Circle Square Commons is proud to serve the community with events and businesses that are open to the public.

